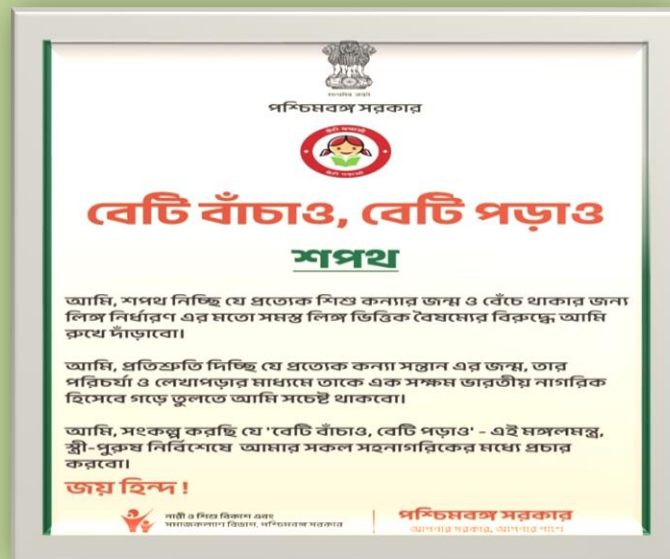


KANYA RATNA DIBAS OBSERVATION & BETI BACHAO BETI PADHAO OBSERVED BY UNIVERSITY B.T.&EVENING COLLEGE

Kanya Ratna Dibas is observed by University B.T. & Evening college to celebrate and empower the girl child. The day highlights the importance of girls in society and promotes gender equality. Spread awareness about girl child rights, education, health and safety. Honour girls who have excelled in education, sports, arts and social work.



"Save the Daughter, Educate the Daughter"



Activities on the day: pledge taking, and awareness campaigns by Kanya ratna nibedita club students (only Girls).



Social Message: Fight against child marriage, female foeticide and discrimination. Both initiatives work together. While BBBP is a national mission, Kanya Ratna Dibas gives it local focus in West Bengal. The day is used to reinforce BBBP goals at the district and village level.

Observing these together sends a strong message that investing in girls means investing in the future of the family and nation. It encourages families to educate daughters, delay marriage, and give equal opportunities.